Bonnie Bohan

Product design and strategy

CONTACT

EMAIL
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bbohan.com

SOCIAL
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SKILLS

UI & Component Design
● ● ● ● ●

Product Strategy
● ● ● ● ●

IA & System Design
● ● ● ● ●

Service Design
● ● ● ● ●

User Research
● ● ● ● ○

HTML/CSS/JS
● ● ● ● ○

HOBBIES

Screen Printing

Yoga & Hiking

Snowboarding

Gardening

Traveling

EXPERIENCE

SENIOR PRODUCT DESIGNER, HUBSPOT   Remote, USA
Apr 2022 – Present

Evolving the design system's components and processes to be modern, scalable, and accessible. Led product-wide migrations to new typography, design libraries from Sketch to Figma, and documentation systems to Storybook.

PRODUCT DESIGNER, HUBSPOT   Remote, USA
Apr 2020 – Mar 2022

Led the UX research, strategy, and product design for one-time services and tools including CMS migrations, customer onboarding, and professional services.

UX TEAM LEAD & SENIOR CX DESIGNER, ACQUIA   Boston, MA
Mar 2018 – Apr 2020

Partnered with leadership to plan and execute initiatives to curate seamless customer journeys. Leveraged data to design visionary mockups to assist in strategic roadmapping across the organization. Leveraged user research and cross-department collaboration to design product interfaces and digital marketing.

MANAGER & INTERACTIVE DEVELOPER, MUSEUM OF SCIENCE   Boston, MA
Nov 2013 – Mar 2018

Led the digital responsive redesign, developing all wireframes, mockups, assets, and front end for 1200+ web pages. Led the e-commerce redevelopment, enabling mobile transactions and online ticketing. Designed and developed the frontend of all associated interfaces.

JUNIOR WEB DEVELOPER, MULLENLOWE U.S.   Boston, MA
May 2012 – Nov 2013

Managed frontend development for multiple Department of Defense websites and the email marketing campaigns for General Motors and U.S. Cellular.

EDUCATION

GRAD COURSES IN DIGITAL DESIGN, HARVARD EXTENSION   Cambridge, MA
Sep 2016 – May 2018

B.S. IN WEB DEVELOPMENT & DESIGN, CHAMPLAIN COLLEGE   Burlington, VT
Aug 2008 – May 2012